

STOW TIMES | MORETON TIMES

BOURTON TIMES & CHIPPING NORTON TIMES

PUBLICATION & ADVERTISING GUIDE 2012

Copy dates

It is appreciated if copy can be received and agreed early in the month prior to distribution.

The PREFERRED DATE for receiving copy is the 15th of the month prior to publication - (e.g. 15th January for the February edition.) A later date can sometimes be agreed if advertising space is reserved by the 15th. It may not be possible for contributors to receive draft copy/ to make amendments to copy accepted after that date. Draft copy will not normally be sent unless requested/ we have taken responsibility for design. Errors or omissions within the copy received by Stow Times/ Moreton Times/Bourton Times/ Chipping Norton Times are the responsibility of the contributor, and we cannot publish copy free of charge in these instances.

Quotations for Advertising are given based on information received from the advertiser. We can undertake design work for advertisers, which may be subject to a design charge. Once agreed, final arrangements will be confirmed, generally by email. If the advertiser is outside our normal distribution area a copy of the edition including the advertisement will always be sent when the edition is distributed.

Invoices: All costs will be confirmed at the time of booking and arrangements for payment confirmed. Invoices and Standing Order forms will be raised in advance of publication – as a small business we generally require payment prior to publication. **Payment** can be made online using a credit or debit card, via BACS, by cheque or Standing Order arrangement.

- **Late payment** (after the month of publication) will incur a loss of all discounts or a surcharge of up to 20%.

General: The magazines are printed in full colour (CMYK). Copy is received for publication in good faith. The Editor retains the right to refuse to accept for publication any copy which may be perceived as defamatory, deliberately inaccurate, malicious or provocative. We make every effort to ensure that Copy is reproduced accurately – however, there may be occasions when errors and omissions are overlooked in our pre-print check. If we are aware of/ are notified of the error during the month of publication, we may publish a corrected version in the next edition. We accept no responsibility for the accuracy of information provided and accepted in good faith; any issues arising from copy supplied by contributors/ advertisers will be forwarded to our contact/ the person who supplied the information to us. Printing is contracted out to a third party. Some errors may occur during the transfer of data to our printers and also during the print process. We regret that we have no redress against these, but will do our best to rectify the error and may republish the amended copy in the next edition.

The magazines are published for distribution at the beginning of each month and are delivered to homes and businesses entirely by volunteers - we are unable to guarantee delivery dates or the condition of the paper once it has been dispatched.

Stow Times/ Moreton Times/ Bourton Times/ Chipping Norton Times are independent magazines and do not represent the views or opinions of any third party. The magazines are intended to report and reflect the events and viewpoints of the residents and businesses of the towns, villages and communities within the distribution area. They will report and publish the views and opinions of named individuals and groups where these can fairly be considered of interest to the readership. We don't publish anonymous contributions although we can withhold a correspondent's details in some situations.

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STOW TIMES | MORETON TIMES | BOURTON TIMES | CHIPPING NORTON TIMES are Independent Community Magazines
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