

MORETON TIMES & STOW TIMES

Advertising in 2010

Over 6,000 delivered monthly to every home & business in Stow & Moreton and the surrounding villages – an estimated 22,000 to 25,000 readers, and growing.

One Off Advert Costs up to **10% discount** on **FINISHED ARTWORK** (TIFF/ JPEG, 300dpi / highres print-ready PDF).

1/16 A4 Colour	£ 33.00	£ 30.00
1/8 A4 Page Colour	£ 64.00	£ 57.60
1/6 A4 Page Colour	£ 85.00	£ 76.50
¼ A4 Page Colour	£ 128.50	£ 115.65
½ A4 Page Colour	£ 240.00	£ 216.00
Full A4 Page Colour	£ 440.00	£ 396.00

UP TO

20%

DISCOUNT

for:-

- Prepared Artwork
- booked for 6 months or more and paid in advance or STO/m.

6 Months Discounted Block Bookings paid in advance/by STO

1/16 A4 Colour	£ 30.00 x 6 payments
1/8 A4 Page Colour	£ 57.60 x 6 payments
1/6 A4 Page Colour	£ 76.50 x 6 payments
¼ A4 Page Colour	£ 115.65 x 6 payments
½ A4 Page Colour	£ 216.00 x 6 payments
Full A4 Page Colour	£ 396.00 x 6 payments

12 Months Discounted Block Bookings (including a Free Advertorial Business Feature)

1/8 Page Colour x 10 insertions + business feature	£ 64.00 / month
1/6 Page Colour x 10 insertions + business feature	£ 85.00 / month
¼ Page Colour x 10 insertions + business feature	£ 128.50 / month
½ Page Colour x 10 insertions + business feature	£ 240.00 / month
Full Page A4 Colour x 10 insertions + business feature	£ 440.00 / month.

Double your advertising space + include a logo and photograph(s). This is FREE OF CHARGE

if the content is capable of standing alone, i.e. an article about issues related to your business, and not solely promoting the business. **It is charged at up to 50%** of the advertising rate if it is promoting the business

ADVERT SIZES

1/16 Page	landscape	66 mm deep x 43 mm wide
1/8 Page	landscape	66 mm deep x 93 mm wide
1/6 Page		90 mm deep x 93 mm wide
1/4 Page	Portrait	136 mm deep x 93 mm wide
1/4 Page	Landscape	66 mm deep x 190 mm wide
1/2 Page	Portrait	277 mm deep x 93 mm wide
1/2 Page	Landscape	136 mm deep x 190 mm wide
Full Page A4		277 mm deep x 190 mm wide

Distribution

- **Stow on the Wold & Moreton in Marsh** PLUS Broadwell, Adlestrop, Oddington, Bledington, Icomb, Church Westcote, Nether Westcote, Wyck & Little Rissington, Mangersbury, Nether Swell, Lower Swell & Upper Swell, Naunton, Donnington, Condicote, Longborough, Bourton on the Hill, Temple Guiting, Batsford (part), Blockley, Todenham, Aston Magna & Draycott (part).
- Also delivered to centres in Chipping Norton, Chipping Campden, Burford, Bourton on the Water and the Slaughters, Kingham and Churchill.
- We are building a **LOCAL DIRECTORY** which is included in every edition, featuring small advertisements placed for a year, from £70 (2 lines) - £280 (business-card sized box in colour).

We look forward to hearing from you...

sales@stowtimes.co.uk

sales@moreontimes.co.uk