

# STOW TIMES | MORETON TIMES

## BOURTON TIMES & CHIPPING NORTON TIMES

# Advertising in 2012

Almost 12,000 magazines delivered monthly to homes & businesses in Stow, Moreton, Bourton and Chipping Norton and the surrounding villages, with copies going into Chipping Campden, Shipston on Stour & Burford – a conservative 30,000 readers, and growing.

### Single Advertisement Costs

1/16 A4 Colour	£ 33.00	less 10%		1/16 <sup>th</sup> page
1/8 A4 Colour	£ 65.00	N/A		1/8 <sup>th</sup> page
1/6 A4 Colour	£ 90.00	58.50		1/6 <sup>th</sup> page
¼ A4 Colour	£ 128.50	81.00		1/4 page
½ A4 Colour	£ 240.00	115.65		1/4 page
Full A4 Colour	£ 440.00	216.00		1/2 page
		396.00		1/2 page
				Full A4 page

### Sizes approx.

Landscape only	33 mm deep x 93 mm wide
Landscape only	66 mm deep x 93 mm wide
(almost square)	90 mm deep x 93 mm wide
Portrait	136 mm deep x 93 mm wide
Landscape	66 mm deep x 190 mm wide
Portrait	277 mm deep x 93 mm wide
Landscape	136 mm wide x 190 mm wide
Portrait	277mm deep x 190 mm wide

**LESS 10% discount for prepared copy**

**LESS 10% discount for Booking for 3 Months**

Example: 20% discount for prepared copy booked for 3 months -

1/16 A4 Colour	£ 33.00 x 3 payments	N/A
1/8 A4 Colour	£ 52.65 x 3 payments	52.65
1/6 A4 Colour	£ 72.90 x 3 payments	72.90
¼ A4 Colour	£ 104.08 x 3 payments	104.08
½ A4 Colour	£ 194.40 x 3 payments	194.40
Full A4 Colour	£ 356.40 x 3 payments	356.40



- **To be sure of receiving your discounts, please make sure that your payment is received in advance of publication/arranged by Standing Order. (BACS and online card facility available)**

### **Book for a year – Pay for 10 months (including a Free Advertorial Business Feature)**

1/8 Page Colour x 10 insertions + business feature	£ 65.00 / month
1/6 Page Colour x 10 insertions + business feature	£ 90.00 / month
¼ Page Colour x 10 insertions + business feature	£ 128.50 / month
½ Page Colour x 10 insertions + business feature	£ 240.00 / month
Full Page A4 Colour x 10 insertions + business feature	£ 440.00 / month

Delivered to:

- **Letterboxes in Stow on the Wold, Moreton in Marsh, Bourton on the Water & Chipping Norton**, Broadwell, Adlestrop, Oddington, Bledington, Icomb, Church Westcote, Nether Westcote, Wyck Rissington, Lower & Little Rissington, Maugersbury, Nether Swell, Lower Swell & Upper Swell, Lower Slaughter, Naunton, Donnington, Condicote, Longborough, Bourton on the Hill, Temple Guiting, Batsford (part), Blockley, Todenham, Aston Magna & Draycott (part), Clapton on the Hill.
- Also delivered to centres in Chipping Campden, Shipston on Stour Kingham, Churchill and Burford.
- We are building a **LOCAL BUSINESS DIRECTORY** which is included in every edition, featuring small advertisements placed for a year, from £70 (2 lines) - £220 (business-card sized box in colour).

*We look forward to hearing from you...*

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